



# Membership



Membership in the Canadian Gelbvieh Association provides you with rights, privileges and access to information to assist you with your seedstock herd development to ensure your success in the purebred business.

By definition, an association is a group of people who voluntarily come together to solve common problems, meet common needs and accomplish common goals. As the beef industry becomes more competitive, it is essential that producers with like goals work together.

- ✓ Members in good standing are eligible to vote and serve on the Board of Directors.
- ✓ Membership in your regional Gelbvieh association is included.
- ✓ Receive the Gelbvieh Guide magazine.
- ✓ Register eligible animals. Registered animals have more value. Seedstock animals with documented pedigree and performance information are especially valuable in today's information age.
- ✓ An industry leading performance program. The Canadian Gelbvieh Association's performance program, including its registration certificate, provides in-depth performance and genetic information to enhance selection and management decisions. Measurements on growth, maternal and carcass characteristics have resulted in the development of 16 EPDs for use by Gelbvieh breeders and commercial producers.
- ✓ Eligible to request pedigree extracts for sales catalogues, links to which may be posted on the Canadian Gelbvieh Association website.
- ✓ Can place an advertisement promoting your breeding program and operation on the Canadian Gelbvieh Association website.
- ✓ If you have a valid email address on file, the Gelbvieh Enews will be sent to you, keeping you informed about deadlines, news, policy changes and Association events.
- ✓ The Canadian Gelbvieh Association is involved in numerous, ongoing research projects, related to breed improvement. These projects are generally associated with genetic evaluations, production efficiency and beef quality.
- ✓ The Canadian Gelbvieh Association coordinates a national promotion program to help create a positive image for the Gelbvieh breed. This program expands awareness of Gelbvieh cattle, which helps stimulate a local market.
- ✓ The Canadian Gelbvieh Association is committed to providing the membership with the most up-to-date information affecting the breed and the beef industry. Through the Canadian Gelbvieh Association website members have access to information about news within the breed, membership, junior programs, registration, a comprehensive Sire Summary, and much more. The Canadian Gelbvieh Association also uses two social media sites, Facebook and Twitter, as tools to reach breeders.

*"There are objects of great value to mankind that cannot be obtained by unconnected individuals, that must be obtained, if at all, by association."* – Daniel Webster