



FOR IMMEDIATE RELEASE

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Gelbvieh Association Hall of Honor Inductees

Two long time Gelbvieh enthusiasts were inducted into the Canadian Gelbvieh Association Hall of Honor on November 24 at the National Gelbvieh Show held at Canadian Western Agribition in Regina, Saskatchewan.

Garth and Marlette Simpson of Shaunovan, Saskatchewan, joined the Canadian Gelbvieh Association in 1981 under the name of Cypress View Gelbvieh. One of the first reasons that Garth got interested in Gelbvieh cattle was their great temperament. He believes that Gelbvieh can improve any herd with their great maternal traits. "These cattle are efficient, great mothers and a profitable cross that will work with any breed," says Simpson. The Simpsons have been involved in the Man-Sask Gelbvieh Association, Garth as a board member, and they hosted a provincial field day and sold cattle in the Man-Sask Association sales for many years. The Simpsons are tremendous hosts and proud to call Gelbvieh their breed of choice.



It all started for Don Savage in the early 1980's when he started managing purebred sales for the Gelbvieh and Limousin breeds. Under the name of Don Savage Auctions, he worked on many production sales, bull sales and some dispersal sales along the way. "There is one thing about the auction and sale management business - you get to meet a lot of people along the way and appreciate the dedication of many of the early pioneers in the Gelbvieh breed, as well as the newcomers that have evolved over the years." He adds, "My hat goes off to the breeders that had the foresight to introduce Gelbvieh bulls, that in turn, gave the breed a wide acceptance in the commercial industry. I have appreciated helping many families create and consult on their programs."

Garth and Marlette Simpson and Don Savage are very deserving winners of the Canadian Gelbvieh Association's highest award, the "Hall of Honor," said Wendy Belcher, Secretary/Manager of the Canadian Gelbvieh Association. Congratulations to both our winners.